

CONCEPT

- **Centralised tool** for orders
- ➤ Collects orders from multiple channels and forwards them to the appropriate system (i.e. the system responsible for delivery) based on defined criteria
- ➤ Gathers status updates regarding orders when eventing is used
- ➤ Enables standard integration between OMSA (Order Management for Sourcing and Availability) and OMF

in Find out more on Linkedin

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BENEFITS

- Convenient for transferring orders to different fulfillment systems (e.g. in dropshipping)
- Central hub for accessing all orders and receiving aggregated status updates (from ERP, shipping providers, etc.) for customer service teams
- Enables management of third-party integrations via eventing. Examples include:
 - Shipping providers (e.g. parcelLab)
 → centralised delivery of event information in OMF
 - Payment service providers
 → centralised tracking and refunds via
 events in OMF
 - Communication with customers
 (e.g. Emarsys) → centralised
 management via events in OMF
- ➤ Order sourcing via SAP OMSA